## STICKS & STONES '23 | ORDERFORM

CATERING - FURNITURE - EXHIBITOR PASSES - ADVERTISING - GET-TOGETHER

## 01.07.2023 | Berlin

Please print, complete, sign, scan and email to julia@uhlala.com by May 2, 2023. If you have any questions, please contact Julia Kolhoff under: julia@uhlala.com or +49 170 7031283.



## INVOICE RECIPIENT

Company	Contact Person	
Street	E-Mail	
Postcode/town	Order number (optional)	
Department	Telephone number	
VAT number for billing addresses outside Germany		

The invoice will be sent by mail as standard. All prices plus VAT.

## I. PLEASE SELECT THE DESIRED FURNITURE FOR YOUR BOOTH AT STICKS & STONES FROM THE FURNITURE CATALOG (FROM PAGE 3):

REMINDER: Your package does not include any furniture. When selecting the furniture, please note the number of sqm in your booking (i.e. package size plus any separately booked stand space):

#### CHIEF EXECUTIVE: 20sqm, EXECUTIVE: 9sqm, SENIOR: 6sqm, JUNIOR: 4sqm, BEGINNER: 2sqm

QUANTITY	ORDER NUMBER	ARTICLE DESCRIPTION

### We charge the following delivery costs:

10.00 EUR (for an order value up to and including 50.00 EUR)20.00 EUR (for an order value of 51.00 - 100.00 EUR)40.00 EUR (for an order value over 100.00 EUR)

## II. PLEASE LET US KNOW HOW MANY EXHIBITOR PASSES YOU NEED IN TOTAL:

Depending on the package booked, this is how many people are allowed at the booth at the same time:

CHIEF EXECUTIVE: no limit, EXECUTIVE: no limit, SENIOR: max. 6, JUNIOR: max. 4, BEGINNER: max. 2

If you work in shifts and would like to take turns, you can also order additional exhibitor passes for 20 EUR/each.

HOW MANY EXHIBITOR PASSES DO YOU NEED IN TOTAL?

Total number of exhibitor passes: \_\_\_\_\_

## III. PLEASE LET US KNOW HOW MANY CATERING RIBBONS YOU WOULD LIKE TO BOOK IN TOTAL:

You can find information about food and drinks on the partner portal. The catering ribbon costs 45.00 EUR per person.

#### HOW MANY CATERING RIBBONS DO YOU WANT TO BOOK?

Number of catering ribbons: \_\_\_\_\_

## IV. PLEASE LET US KNOW HOW MANY TICKETS YOU WOULD LIKE TO BOOK FOR THE GET-TOGETHER:

The Get-Together will take place on 30th of June from 7-10pm in the Verti Music Hall. A ticket costs 39.00 EUR and includes 4 drinks of your choice. Additional drinks can be purchased on a self-pay basis.

#### HOW MANY TICKETS FOR THE GET-TOGETHER WOULD YOU LIKE TO BOOK?

Number of Tickets: \_\_\_\_\_

#### **V. BOOK THE FOLLOWING SERVICES IN ADDITION:**

SXS Goodie bags: 1,000.00 EUR (One flyer in the first 2.000 bags, which will be handed out to visitors on the day of the event)

Please send the flyers by June 26-28 to the following address: BISCHOFF Event Service & Transport AVIS under tel. **+49 (0)3338/70763-72 Fax-58** An der Plantage 31 16321 Bernau Germany with annotation: STICKS & STONES 2023, Exhibitor name, "Flyer SXS Goodie bags"

Dicture service: 200,00 EUR (you will receive 15-20 pictures of your trade fair appearance, which you can use for your advertising and marketing measures)

#### **VI. ADVERTISING ON SITE OF THE STICKS & STONES 23**

Please select the desired advertising space from the attached catalog (from page 6).

Advertising in the design of your choice with a STICKS & STONES-frame. Creation of graphics/content is up to the respective exhibitor. There is a split: 80% your content / 20% content by the Verti Music Hall. One exhibitor per screen. The principle of first come first served applies! Delivery of the data to julia@uhlala.com until 19.05.23

- Screens / 1. upper floor
- Screens / 2. upper floor
- Screens / 3. upper floor
- Banner Entrance left
- Banner Entrance right
- Banner Entrance middle
- Beamer

## **VII. ADVERTISING IN THE PROUDR MAGAZINE**

Proudr-Magazine goes print!

The Proudr-Magazine (Print Edition) is the career magazine for everything around LGBTIQ+ topics and being queer on the job. From Queers for Queers! From now on, the print edition will always be published shortly before the STICKS & STONES, Europes largest queer job and career fair in Berlin and Cologne, and thus also draws attention to the two exhibitions.

The booklet is freely available and will be displayed at universities, LGBTIQ+ meeting places and after works.

If you have any questions, please contact:  $\underline{stuart@uhlala.com}$ 

## Book your ad in Proudr-Magazine until 17.04.23 and get 20 % discount.

### DATES & FACTS

PRINT RUN	PUBLICATION	PAGES	FORMAT	CLOSING DATE	PRINTING DEADLINE	FIRST DISTRIBUTION DAY
50.000	E-paper, printed	32	A5	19.05.23	05.06.23	01.07.23

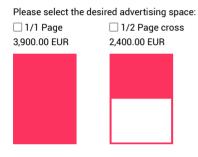
COVER PAGES

C2/C3 4,900.00 EUR

C4 5,900.00 EUR

\*The initial sales days for 2023 may still change slightly.

#### DISPLAY FORMATS AND PRICES



#### TECHNICAL DATA

FILE FORMAT	PRINTING PROCESS	RESOLUTION
PDF/X-3:2002	Standard Offsetprint (ISO 12647-2)	300dpi

We acknowledge the General Terms and Conditions Media Data as an integral part of the contract (https://www.sticks-and-stones.com/wp-content/uploads/2023/03/Allgemeine-Geschaeftsbedingungen-Mediadaten-2023.pdf).

We kindly point out that the participating organizations will receive an invoice for the agreed conditions after registration. Payment term: 100% within 14 days. Delivery of invoice will be made by e-mail as standard. For subsequent changes to the invoice, a processing fee of 50.00 EUR will be charged. All prices quoted are subject to VAT at the statutory rate. We recognize the general terms and conditions of business and participation of the organizer (Published under: https://www.uhlala.com/wp-content/uploads/2023/02/Allgemeine-Vertragsbedingungen-mit-Datenschutz-und-CoC\_2023.pdf) as an integral part of this contract. We reserve the right to make changes.



# **FURNITURE CATALOG STICKS & STONES '23**

## I. BAR STOOLS/CHAIRS

ORDER NUMBER	ARTICLE DESCRIPTION	PRICE	PICTURE
10	Barstool, Zelda, white	25.00 EUR	
11	Bar stool Lem, white, height adjustable	50.00 EUR	
12	Bar stool Zara, white, height adjustable	25.00 EUR	
13	Bar stool Little Zoe, black	25.00 EUR	
14	Banquet chair model, plastic gray	20.00 EUR	
15	Banquet chair model, plastic white	20.00 EUR	

## II. STANDING TABLES

ORDER NUMBER	ARTICLE DESCRIPTION	PRICE	PICTURE
20	Standing table folding chrome / white (diameter 85cm, h=110 cm,)	49.00 EUR	
21	Standing table R1 COSMOS (diameter 63cm, h=103cm)	59.00 EUR	
22	Bar table XS, black (69x69x103cm)	59.00 EUR	
23a	Bistro table XS, white (69x69x73cm)	59.00 EUR	
23b	Bistro table XS, black (69x69x73cm)	59.00 EUR	
24	Conference table (140x69x75 cm)	59.00 EUR	T
25a	Side table, table cube, wood, white (40x40x40 cm)	49.00 EUR	
25b	Side table, table cube, wood, black (40x40x40 cm)	49.00 EUR	
26	Bridge table (160x80x105)	130.00 EUR	

## **III. COUNTERS**

ORDER NUMBER	ARTICLE DESCRIPTION	PRICE	PICTURE
30a	Counter (70x46x110 cm), white, lockable	139.00 EUR	
30b	Counter (70x46x110 cm), black, lockable	139.00 EUR	

## **IV. ACCESSORIES**

ORDER NUMBER	ARTICLE DESCRIPTION	PRICE	PICTURE
40a	Partition wall Easy, Cream (180x50x180 cm)	49.00 EUR	
40b	Partition wall Easy, black (180x50x180 cm)	49.00 EUR	
41	Trash can, 50 l	35.00 EUR	

## **ADVERTISING ON SITE STICKS & STONES '23**



## I. SCREENS / 1. UPPER FLOOR / INTERIOR FOYER

## MULTISCREEN TV WALL (LEFT/RIGHT)

- Format: 3,64m x 1,37m x 0,10m (W X H X D) each
- Total screen: 5.760 x 2.160 Pixel (12,44 MP) each
- Rental costs: 547.00 EUR

## FILE REQUEST FOR THE DISPLAY OF THE INDIVIDUAL SCREENS:

- Video: H.264, 1.920 x 1.080 Pixel (16:9) MOV, 1.920 x 1.080 Pixel (16:9) MP4, 1.920 x 1.080 Pixel (16:9)
- Graphic: JPEG, TGA, TIF (72dpi) in 1.920 x 1.080 Pixel



## II. SCREENS / 2. UPPER FLOOR / PREMIUM FOYER

## MULTISCREEN TV WALL (LEFT TV01A/RIGHT TV01B)

- Format: 3,64m x 1,37m x 0,10m (W x H x D)
- Total screen: 5.760 x 2.160 Pixel (12,44 MP)
- Rental costs: 547.00 EUR

#### FILE REQUEST FOR THE DISPLAY OF THE INDIVIDUAL SCREENS:

- Video: H.264, 1.920 x 1.080 Pixel (16:9) MOV, 1.920 x 1.080 Pixel (16:9) MP4, 1.920 x 1.080 Pixel (16:9)
- Graphic: JPEG, TGA, TIF (72dpi) in 1.920 x 1.080 Pixel

#### III. SCREENS / 3. UPPER FLOOR / UPPER LEVEL FOYER

## MULTISCREEN TVWALL (LEFT TV03)

- Format: 3,64m x 1,37m x 0,10m (W x H x D)
- Total screen: 5.760 x 2.160 Pixel (12,44 MP)
- Rental costs: 547.00 EUR

## FILE REQUEST FOR THE DISPLAY OF THE INDIVIDUAL SCREENS:

- Video: H.264, 1.920 x 1.080 Pixel (16:9) MOV, 1.920 x 1.080 Pixel (16:9) MP4, 1.920 x 1.080 Pixel (16:9)
- Graphic: JPEG, TGA, TIF (72dpi) in 1.920 x 1.080 Pixel



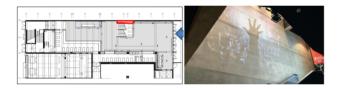
## IV. BANNER ENTRANCE (LEFT B02/RIGHT B04)

- Format: 1,34m x 2,59m; Depth: 0,09m
- Production costs: 527.00 EUR per banner (plus fixed production costs\*)



## V. BANNER ENTRANCE (MIDDLE B03)

- Format: 1,34m x 3,8m; Tiefe: 0,09m
- Production costs: 1,365.00 EUR (plus fixed production costs\*)



## VI. BEAMER / FOYER

## **PROJECTOR BEAMER STAIRS / B00**

- Format: 9,50m x 10,50m (W X H)
- Pixel: 1.008 x 1.080
- Lux per sqm: 220
- Rental costs: 1,235.00 EUR

\*Fixed production costs: Arrival and departure 316.25 EUR, disposal of old banners 151.25 EUR, weekend surcharge 30%